

New Order

Agency: GMMB
Office: Washington
Client: 115 - Steven Horsford for Congress
Product: 122 - Candidate
Piggyback Product:
Estimate: 2331 - Steven Horsford for Congress
11/4-11/5

Station:	KTNV
Order Type:	Normal
Cancel Date:	
Billing Cycle:	Monthly
Billing Calendar:	Broadcast
Received in ePort:	11/2/2012 11:37:32 AM

Flight Start: 11/04/2012
Flight End: 11/05/2012
Hiatus:

Primary Demo:	
Demo 2:	
Demo 3:	
GRP:	0.00
CPP:	\$0.00
GIMP:	0
CPM:	\$0.00
Comments:	Separation: 30

Local/National:	National
Rep Office:	Petry Television (KTNV)
AE:	Anjie Brady
Phone:	
OrderID:	2352720
Status:	Forwarding in Progress

Airtime Dollars:	\$9,800.00
Interactive Dollars:	\$0.00
Non-Airtime Dollars:	\$0.00
Total Dollars:	\$9,800.00
Total Spots:	5

MarketShare:

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/4	Total Spots				
								Rtg	CPP	Imp	CPM
1	MTuWThF 7A-9A GD MRN AMR-ABC<	EM	\$400.00	C	30	1	1				
2	Su 10A-11A AVG. ALL WKS	RT	\$400.00	C	30	1	1				
3	MTuWThF 6P-7P news	EN	\$1,000.00	C	30	1	1				
4	M 8P-10P DANCING	PT	\$7,000.00	C	30	1	1				
5	MTuWThF 11P-11:35P NEWS	LN	\$1,000.00	C	30	1	1				
Total Spots:						5					
Cash\$ - Spots: \$9,800.00 - 5 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$9,800.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00											